

UNLEASH **GREATNESS**.
UNLOCK **PURPOSE**.
UNCHAIN **PROFITS**.

Leadership, Mindset & Performance Speaker
Bestselling Author | Business Coach



Dena Patton is a keynote and breakout speaker specializing in leadership, mindset, and performance. A **#1 Amazon Best-Selling Author** and award-winning entrepreneur with more than 20 years of coaching experience, Dena helps organizations strengthen **resilience, clarity, and execution** through high-impact, results-driven keynotes and trainings. Known for blending practical frameworks with compelling storytelling, Dena delivers customized keynotes, trainings, and **breakout sessions**—designed to create lasting change, not just momentary inspiration. Inquire with us so we can customize a fabulous speech or program for your group.



PHOENIX
MAGAZINE

CNN

**SONORAN
LIVING**

Entrepreneur
MAGAZINE

RAISINGARIZONAKIDS
real families | real stories | real life

NBC

First

SHEKNOWS
TV

Business Journal

Award-Winning Speaker | Best Selling Author | Business Coach

Mindset titles:

1. Playing the Greatness Game

How to Build Mental Toughness, Confidence, and a Mindset That Wins

2. Permission to Be Powerful

How to Transform Your Entrepreneur Mindset into a CEO Mindset

3. From Burnout to Breakthrough

Identifying and Eliminating the Invisible Enemies Draining Your Brilliance

4. From Smallness to Greatness

The Identity Shift That Changes How You Lead, Decide, and Show Up

“

*“...inspirational
breakout sessions!”*
IWIRC National Conference
-Scottsdale, AZ

Leadership titles:

1. From Good to Great Leadership

How Purpose, Clarity, and Courage Create Teams That Actually Perform

2. Leading Through Change Without Burning Out

How Resilient Leaders Stay Steady, Decisive, and Effective in Uncertain Times

3. Greatness Is a Leadership Choice

How Great Leaders Build Ownership, Engagement, and Accountability

4. Communication That Breaks Barriers & Builds Cultures

The 4 Leadership Shifts That Transform Teams and Culture

*She commands a
room and is equally
transformational
and inspirational.*

-Know National Summit

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Small Business & Sales titles:

1. From Entrepreneur Mindset to CEO Mindset | The Mindset Shift Required to Scale to New Levels With New Results

2. Taking Your Business From Good to Great | How Alignment Between Leadership, Systems, and Sales Drives Growth

3. Preparing to Break Records in Sales | The 3 Leaks Costing You Revenue Right Now

4. Women, Money, and Greatness | Breaking Mindset Barriers So You Can Play Bigger